



# METaverse – DO YOU REALLY CARE?

IS THIS THE FUTURE WE WERE PROMISED?

WITH BOB FROM CREATION STATION

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# DOES BOB REALLY KNOW WHAT HE IS TALKING ABOUT?

- Maybe?
- Do not believe anyone who says they know what will happen
- Who predicted Uber when AT&T rolled out 3G for better text messages

# IS THIS JUST THE TIP OF THE ICEBERG?

- From small seeds grow great oaks
- The march of progress continues onward
- The only change we can guarantee is there will be change

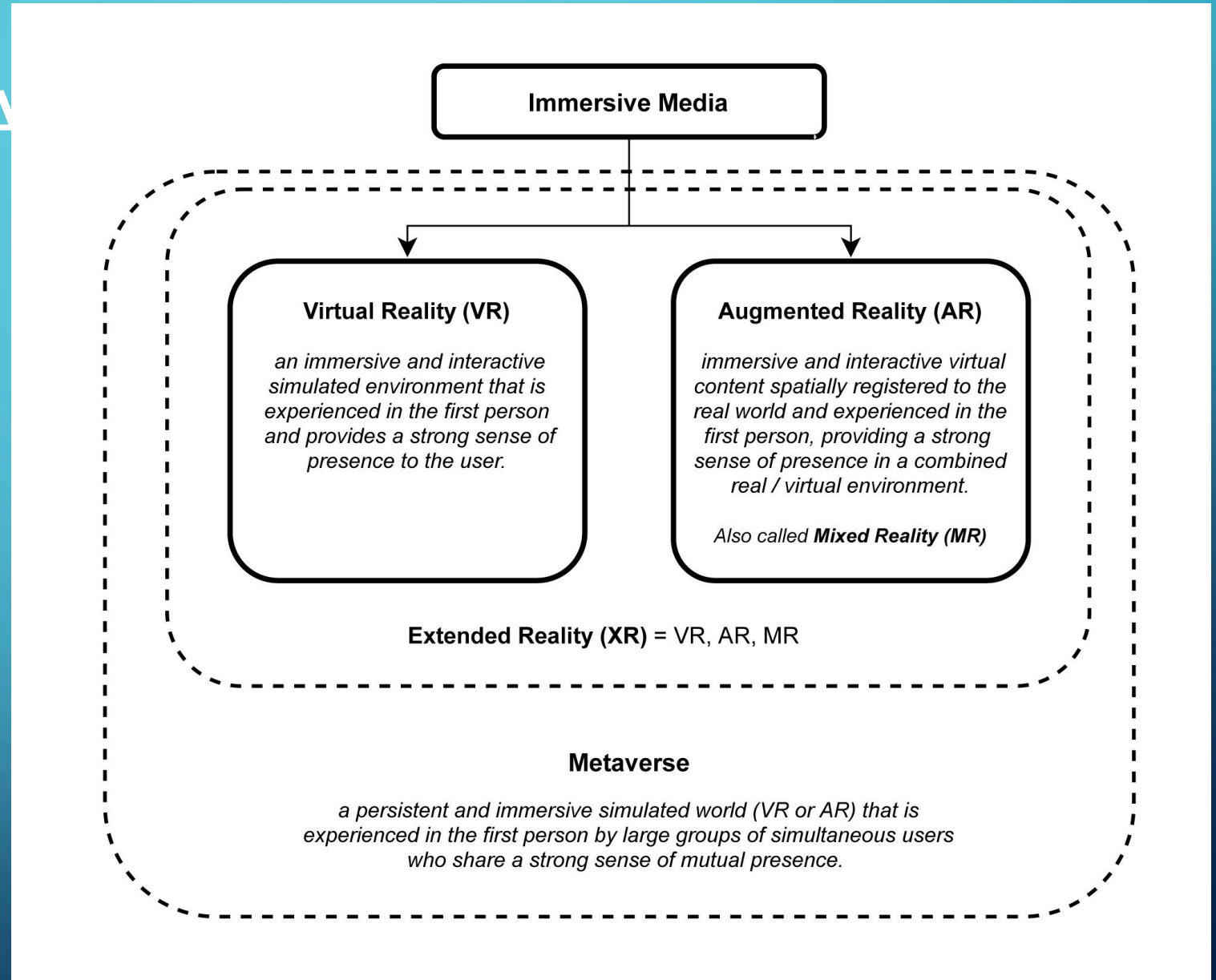
# A QUICK LOOK AT SCALE

- Compare new to established:
- Cryptocurrency – \$826.6 million total cap
- Forex – \$6.6 billion DAILY
  - Total cap of – \$1,934,500,000,000,000 (1.93 quadrillion)

# WORDS WORDS WORDS

- Does anyone know what they mean?
- Web 3.0
- 5G
- Blockchain
  - Cryptocurrency
  - NFT
- Persistent Computing (Ambient Computing)
- Voice Assistants
- Virtual Reality
- Augmented Reality
- Mixed Reality

# THE KEY IDEAS



# THE TYPICAL SUSPECTS

- Meta (Facebook)
  - Oculus name is going away
- Microsoft
- Google
- Apple
- Everyone

# LET ME OFF THIS CRAZY THING!

- Sorry not possible
- The Metaverse is just a fad it will go away on its own
  - That Internet thing? Yeah the kids will get tired of that soon.



# WHO GETS TO PARTICIPATE?

- Everyone
- If.....
  - Connectivity
  - Gear
  - Experience

# WHO OWNS YOUR EYES?

- What does ownership mean now?
- What will ownership mean in the future?



# QUESTIONS?

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